

UPBRIGHT PVT LTD – Your Trusted Partner in Online Education (Master Selling Daraz)

Why do thousands of students trust Upbright?

- 6,000+ students trained
- 1000+ 5★ reviews on Google & Facebook
- SLASSCOM Best Educator (National Runner Up & Provincial Winner)
- Featured on Behindwoods, Tamil FM, Newswire, Thinakaran, Veerakesari, Tamilan, Oruvan.

Award-Winning Excellence

Our commitment to innovation and learning quality has earned us the **Best LMS Award** from SLASSCOM – recognized both as **National Runner-Up** and **Provincial Winner**.



Duration & Format:

- Total Program Duration: **Only recording access for 6 month**
- Language of Delivery: **Tamil**
- Starting Date : **Immediate Access After Payment**
- Mode of Study: **100% Online**
- Learning Support: **Assignment** guidance, and access to the **UPBRIGHT Student Community support.**
- Certification: **E-Certificate** upon successful completion

Exclusive Bonuses Included 🎁

- **Free Templates** – Ready-to-use resources to speed up your work
- Exclusive **Student Community Access**

Who Can Join?

- Beginners
- Freelancers
- Students

Who Should Not Join This Course

| Profile Type | Reason |
|---|---|
| Students expecting traditional classroom learning | This program is 100% online with no physical classes or campus-based environment. |
| Those unable to attend online classes or watch recordings | Active participation—either live or via recordings —is essential for progress and success. |
| Learners who prefer only a traditional syllabus | The course includes modern, evolving topics along with practical |
| Individuals without reliable internet access | The course and tools are entirely online and require stable connectivity. |
| People who can't commit consistent time | This course requires regular effort and focus—it's not for those who can't commit time. |

Daraz is available in five South Asian countries: Pakistan, Bangladesh, Sri Lanka, Nepal, and Myanmar.

Learning Outcomes

1. What You Will Learn:

- How to **create and set up** a seller account on Daraz
- **Product research techniques** to find winning items
- Listing products with **high-converting titles and images**
- Pricing strategies to stay **competitive and profitable**
- **Order processing and inventory** management
- Handling **returns, refunds, and customer service** professionally
- Using Daraz tools to **track sales and performance**
- **Running ads and promotions** to boost visibility
- Scaling your Daraz store for **long-term success**

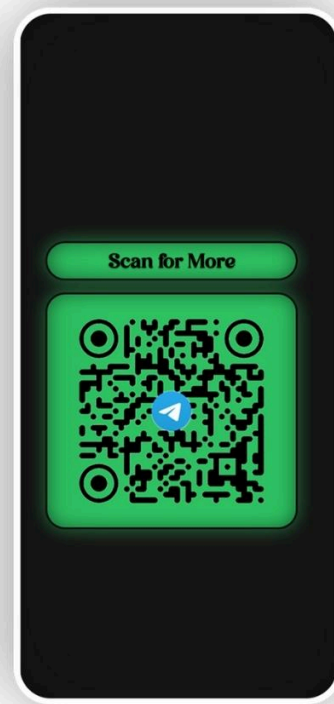
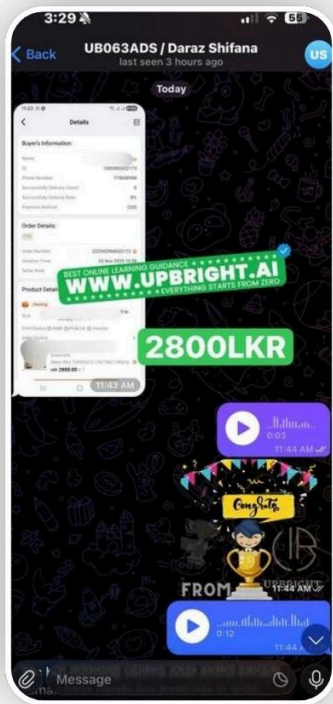
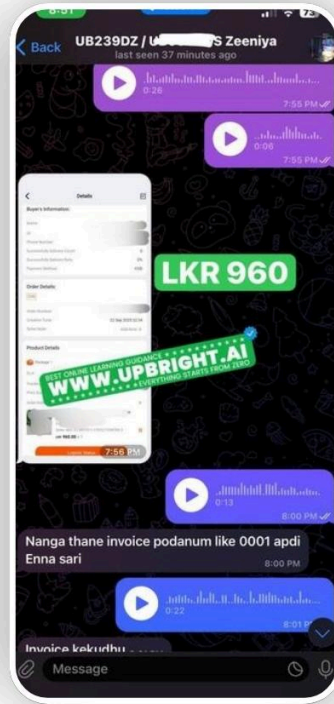
2. Target Outcomes

- By the end of this course, students will be able to confidently **launch and manage** their own successful online store on Daraz.
- They will have the skills to identify profitable products, optimize their listings, handle orders efficiently
- and use Daraz's tools and promotions to **grow their business and generate consistent** income.

3. Why This Course is Unique

- This course is **focused entirely on the Daraz platform.**
- It provides a **step-by-step guide** based on real-world experience.
- It is designed for **complete beginners and aspiring entrepreneurs.**
- It includes **insider tips, local market insights, and proven strategies.**
- The content is **easy to understand with no technical jargon.**

Our Student Earnings :



UPBRIGHT Certificate Sample



CERTIFICATE

OF COMPLETION

[Your Name]

Has Successfully Completed The
[COURSE NAME]

Mohamed Asfar
Founder and CEO,
UPBRIGHT



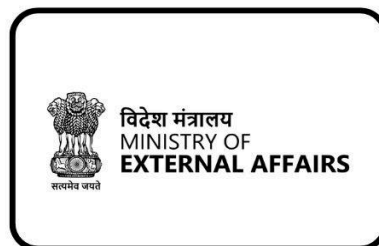
Date of Issue



**Recognised & Validated by International Authorities to
UPBRIGHT**



**SLASSCOM INGENUITY AWARDS
PROVINCIAL WINNER & NATIONAL 1ST RUNNER-UP
BEST LEARNING MANAGEMENT SYSTEM**



What you'll Learn:

| | |
|-------------|---|
| Lesson - 01 | <ul style="list-style-type: none">• WHAT IS E-COMMERCE |
| Lesson - 02 | <ul style="list-style-type: none">• MARKETING AND PROMOTION ON DARAZ |
| Lesson - 03 | <ul style="list-style-type: none">• CUSTOMER SERVICE EXCELLENCE |
| Lesson - 04 | <ul style="list-style-type: none">• ORDER MANAGEMENT AND FULFILLMENT |
| Lesson - 05 | <ul style="list-style-type: none">• HOW TO WITHDRAW TO BANK |
| Lesson - 06 | <ul style="list-style-type: none">• PACKING AND SHIP THE PRODUCT |
| Lesson - 07 | <ul style="list-style-type: none">• LISTING TRICKS AND TIPS |
| Lesson - 08 | <ul style="list-style-type: none">• PROFIT MARGIN CALCULATION |
| Lesson - 09 | <ul style="list-style-type: none">• SELLER ACCOUNT CREATION AND SETUP |
| Lesson - 10 | <ul style="list-style-type: none">• SELLING PRODUCT ANALYSING |
| Lesson - 11 | <ul style="list-style-type: none">• BUYER FEE & SELLER FEE |
| Lesson - 12 | <ul style="list-style-type: none">• ANALYTICS AND PERFORMANCE |

Course Fees & Global Payment Plans

Payment

| | Sri Lanka students |
|------------------|---|
| Total Course Fee | ₹10,000 |
| Limited Offer | ₹5,000 |
| Payment Modes | Bank Transfer / UPI / Visa / Master |
| Refund Policy | Once payment is received and enrollment is confirmed, refunds are not applicable under any circumstance as per UPBRIGHT academic policy |




Bundle Offers – Sri Lanka | India | Global Learners

| SL Price / Discount | India Price / Discount | Global Price / Discount | Minimum Courses |
|------------------------------|-------------------------|-------------------------|-----------------|
| Rs.50,000+ → Rs.5,000 OFF | ₹25,000+ → ₹4,000 OFF | \$280+ → \$45 OFF | 2 Courses |
| Rs.75,000+ → Rs.10,000 OFF | ₹50,000+ → ₹8,000 OFF | \$560+ → \$90 OFF | 3 Courses |
| Rs.100,000+ → Rs.15,000 OFF | ₹75,000+ → ₹12,000 OFF | \$840+ → \$135 OFF | 3 Courses |
| Rs.150,000+ → Rs.20,000 OFF | ₹100,000+ → ₹20,000 OFF | \$1,120+ → \$225 OFF | 3 Courses |
| Rs.300,000+ → Rs.60,000 OFF | ₹150,000+ → ₹30,000 OFF | \$1,680+ → \$335 OFF | 4 Courses |
| Rs.500,000+ → Rs.100,000 OFF | ₹300,000+ → ₹70,000 OFF | \$3,380+ → \$785 OFF | 5 Courses |

Bundle Offer Terms and Conditions

1. Offers cannot be combined with other ongoing discounts.
2. Applicable only for full payments.
3. Regular course fee applies if the bundle is broken.

Offers

-  Special Launch Offer – [Contact agent for current discount](#)
-  Early Bird Registration Available – limited seats.
-  Seats are limited – book your free consultation now to lock the current offer.

Refer 10 Friends Who Join Upbright & Your Next Course Is FREE!

Invite Now → Earn Your Rewards → Keep Learning Without Limits.

Disclaimer : Applicable only after 10 successful referrals enroll with full payment.

[Chat with an Upbright Advisor Now](#) – No Payment Required to Inquire! to get personal guidance on fees, installments, and career pathway.”

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What Our Student Says



Nives kanth

★★★★★ a week ago

Excellent course! The instructor explained every concept clearly and provided practical examples that made learning easy.

Highly recommended for anyone looking to master this topic.



Rajenthiran Yalini

★★★★★ a week ago

I studied the subject account for the first time. The things I learned from it have been very helpful for me to continue my journey toward becoming a finance officer. Therefore I express my heartfelt thanks to the teacher who taught me this subject. Thank you Upbright



faz fathi

★★★★★ a month ago

I would like to sincerely thank UPBRIGHT for the guidance and support that helped me achieve first Fiverr order. Your motivation gave me the confidence to step into freelancing. I'm truly grateful for your support and I look forward to achievements more in the future.



Dhana Lakshmi (DHANA)

★★★★★ a month ago

I'm incredibly impressed! The content was comprehensive, easy to understand, and packed with actionable strategies. Thanks to this course, I feel much more confident and equipped to succeed on Fiverr. Highly recommend it to anyone looking to boost their freelance career!

[Click here](#) to explore more student feedback.